## **Messaging Privacy Policy**

United Way of Calhoun County ("we," "us," "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how United Way of Calhoun County collects and uses information about you when you opt-in to receive SMS messages from us.

Effective Date: March 25, 2025

#### Information We Collect

When you opt-in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages
- Your basic contact information
- Email

#### **How We Collect Your Information**

We may collect your information directly from you, such as when you complete a form or contact us; automatically, such as when you interact with our website; or from others, such as when we receive information about you from third parties.

#### **How We Use Your Information**

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates or other relevant content based on your preferences
- To operate our business

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. You can review our Messaging Terms (see below) for additional information about the opt-out process.

#### To Whom We Disclose Your Information

We may disclose your information to our affiliated companies; to third party service providers, business advisors, or consultants who provide services to us; in connection with a merger, acquisition, reorganization, restructuring, financing transaction or sale of assets; as required by law or administrative order; to assert claims or rights or to defend against claims. *However, we do not share your personal data, including mobile information, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes.* 

We do not share your mobile opt-in or SMS consent with anyone. We commit not to transfer your personal data to external organizations without your explicit consent, except as required by law.

#### **Protection of Information**

We take steps to protect your information against unauthorized use or disclosure.

### **Updates**

We may periodically update this privacy policy. If we make material changes that have a substantive and adverse impact on your privacy, we will provide notice on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information about our privacy practices.

#### **How to Contact Us**

You can reach us by texting the word HELP for support to 361-552-3630. You may also contact us directly at <a href="https://www.uwcc@tisd.net">uwcc@tisd.net</a> or 361-552-3630.

#### **Links to Other Websites**

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

#### **CHILDREN**

Consistent with the Children's Online Privacy Protection Act of 1998 (COPPA), we do not knowingly request or accept Personally Identifiable Information submitted to the Site by any visitor under 13 years of age. If we become aware that an individual under age 13 has provided information to Organization through the Site and Services, we will make commercially reasonable efforts to delete such information from our databases.

#### **APPLICABLE LAW**

This Privacy Policy shall be governed by the laws of the State of Texas, United States of America, without regard to conflicts of law principles. Any action relating to this Privacy Policy must be filed and maintained in a state court located in Calhoun County, State of Texas, United States of America or federal court located in the Houston Division of the Southern District of Texas, United States of America, and each User consents to exclusive jurisdiction and venue in such courts for such purpose. Organization makes no representation that this Privacy Policy and such practices comply with the laws of any country outside the United States.

# **Messaging Terms and Conditions**

By opting in to receive SMS messages from United Way of Calhoun County ("we," "us," "our"), you agree to these Terms and Conditions (Terms).

Effective Date: March 25, 2025

## **SMS Messaging Service**

By providing my phone number, I consent to receive SMS text messages from United Way of Calhoun County for standard notifications regarding appointments with United Way of Calhoun County, general two-way communication, answers to customer questions, and conversational messaging. Message and Data Rates may apply.

### **Message Frequency**

You will get more than one message from us unless you opt-out, and while messaging frequency varies, you will likely receive less than 4 messages per month. United Way of Calhoun County reserves the right to alter the frequency of messages at any time to increase or decrease the total number of messages. United Way of Calhoun County and carriers are not liable for delays or undelivered messages.

### **Message and Data Rates**

Message and data rates may apply based on your mobile carrier's terms.

## **Privacy Policy**

Your information will be handled in accordance with our Privacy Policy (see below).

## **Cancellation/Opt-Out Instructions**

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. After you opt out of text messaging, you will receive one additional message confirming your request has been processed.

# **Help/Customer Support**

Text the word HELP for support. You may also contact us directly at <a href="www.uwco@tisd.net">uwcc@tisd.net</a> or 361-552-3630.

## Liability

We are not responsible for any charges, errors, or delays in SMS delivery or undelivered messages caused by your carrier or third-party service providers.